Bibliometric Evaluation of Computer Science – Problems and Pitfalls

Friedemann Mattern
Institute for Pervasive Computing, Department of Computer Science, ETH Zurich mattern@inf.ethz.ch

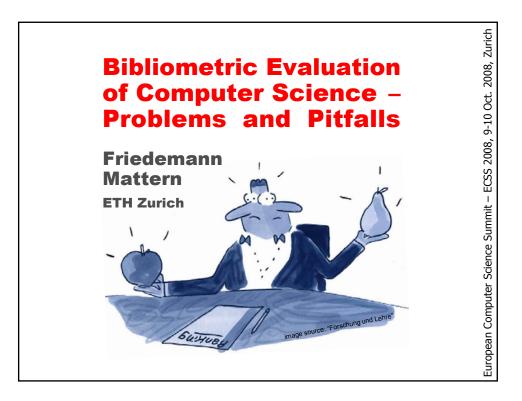
European Computer Science Summit 2008 (ECSS 2008)

Abstract. We first discuss some general issues of bibliometric evaluation, in particular its increasing popularity and the different purposes it is being used for. ETH Zurich then serves as an example to show how apparently small changes in the model and the definition of bibliometric measures can greatly influence the ranking position of a research institution in popular ranking lists such as the "Times Higher Education Ranking".

We further present several evidences which show that the well-known ISI Science Citation Index (or "Web of Science") has a very low coverage of Computer Science, and that it doesn't clearly distinct Computer Science from related but different areas such as Communications Engineering, Signal Processing, or Computational Sciences. The list of the "250 Mostly Cited Computer Science Researchers" that is proudly displayed in the Internet is therefore seriously flawed, as is the SCOPUS "Top 20 Cited Articles in Computer Science". This is important, because almost all bibliometric evaluations are based on the ISI database or the SCOPUS database. We also cite research results which prove that in Computer Science the majority of published papers appear in conference proceedings, and that the top-cited conferences and workshops are as significant as journals with respect to citation counts. This is critical because contrary to other disciplines (such as Physics), in Computer Science a conference paper may very well be a final product in itself which is not republished in a journal – the classical citation indices (such as ISI or SCOPUS) have a rather low coverage of conference proceedings, however.

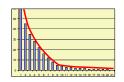
Different research fields differ largely in their citation culture – for example in life sciences, research papers get on the average 6 times more citations than papers in Mathematics. Since Computer Science is rather heterogeneous, with applications in many different areas, it is impossible to define a universal and fair bibliometric measure that encompasses all subfields.

Because institutional rankings based on bibliometric measures correlate only very weakly with rankings based on peer review or on procured third party money, it is questionable whether bibliometry deserves indeed such a high significance as is often assumed. This is even more true for very simple indicators such as the "h index" applied to evaluate individual researchers. We critically discuss the h index that is gaining much importance and is now becoming a crucial and even decisive factor in many evaluation committees and appointment committees. A recent report [17] characterizes this attitude nicely as follows: "Using the impact factor alone is like using weight alone to judge a person's health".



Bibliometry?

- Counting of publications and citations
 - measuring the output and the impact of scientific research



 Evaluating and ranking people and institutions



Bibliometry Has Become Popular

- Politics and the public want to have simple indicators
 - transparency
- "You can't manage what you can't measure"
 - measure quantity → measure of research quality?
- Alternative to peer review
 - mistrust in "subjective" experts
 - bibliometric evaluation is cheaper

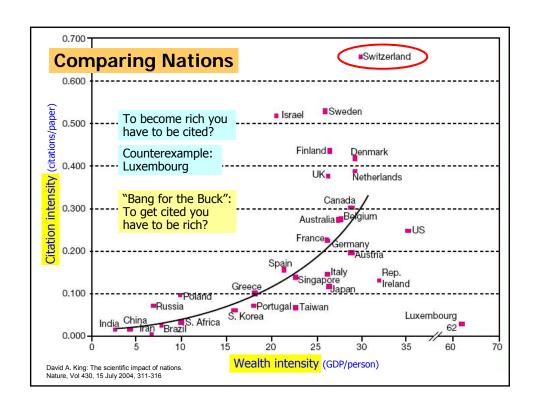


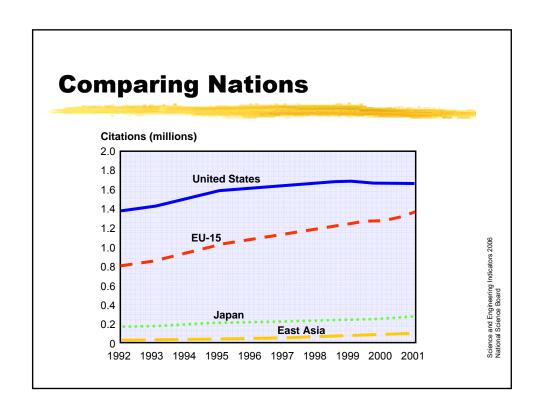


Bibliometry is Being Used

- to evaluate and compare
 - Nations
 - Institutions
 - Disciplines
 - People







Computer Science 2001-2003 Articles Cited in the Year 2005

All ("ISI journals"): US: 36.1% EU: 31.6%
 99th citation percentile: US: 69.3% EU: 16.6%

Interpretation: In Computer Science, US research has higher influence than EU research

Science and Engineering Indicators 200 National Science Board

		WORLD'S TOP 2	The	e Times F	ligher Edu	cation
	npa	ring Institutions	de la	Constant of the second of the	The contraction of the contracti	W (5%)
1	1	Harvard University	US	100	100	17
2	3	Massachusetts Institute of Technology	US	84	87	12
3	6	Cambridge University	UK	96	73	65
4	5	Oxford University	UK	93	70	58
5	7	Stanford University	US	78	95	10
6	2	University of California, Berkeley	US	95	62	7
7	8	Yale University	US	71	43	52
8	4	California Institute of Technology	US	48	2	27
9	9	Princeton University	US	69	32	22
10	27	Ecole Polytechnique	France	37	17	47
11=	52	Duke University	US	36	79	24
11=	11	London School of Economics	UK	43	86	99
13	14	Imperial College London	UK	59	15	63
14	23	Cornell University	US	56	71	11
15	17	Beijing University	China	71	37	7
16	12	Tokyo University	Japan	73	2	2
17=	20	University of California, San Francisco	US	24	0	4
17=	13	University of Chicago	US	52	47	29
19	22	Melbourne University	Australia	66	27	53
20	19	Columbia University	US	56	36	11
21	10	ETH Zurich	Switzerland	49	7	98



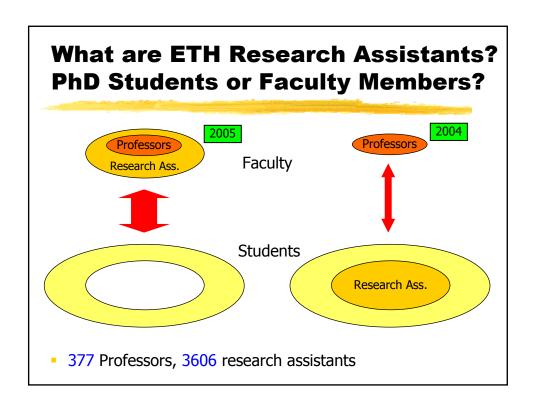
ETH Rank in the Specific Citations per Faculty Indicator

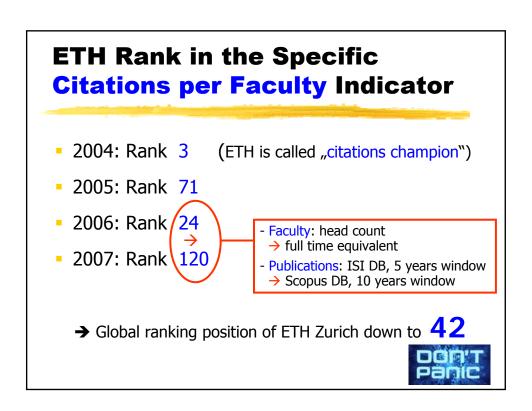
2004: Rank 3 (ETH was called "citations champion")

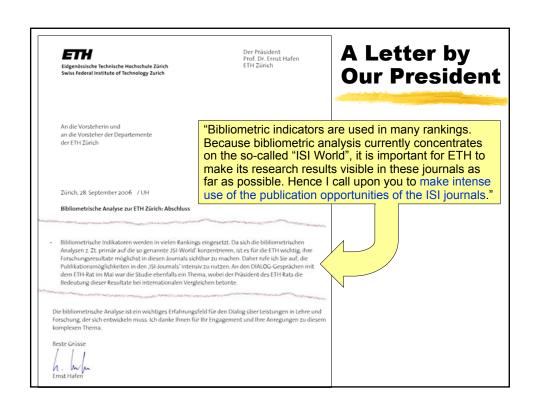
2005: Rank 71

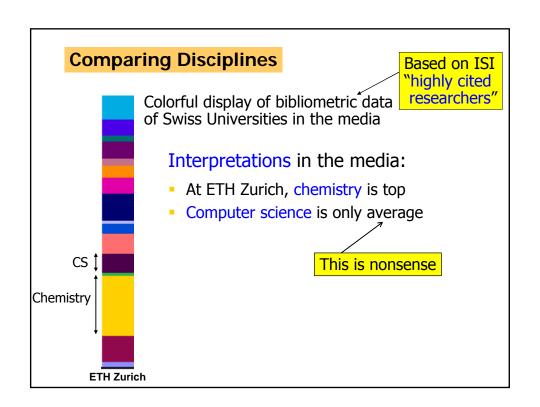
2006: Rank 24

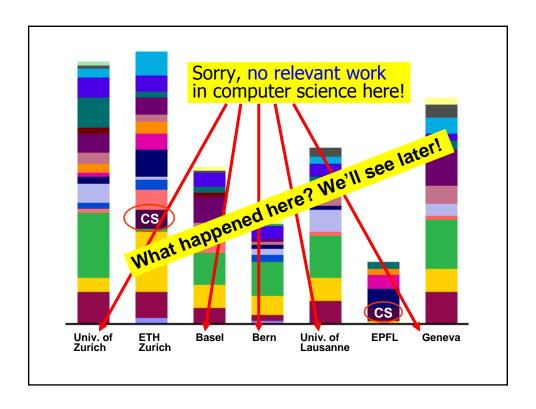
- 2007: Rank 120











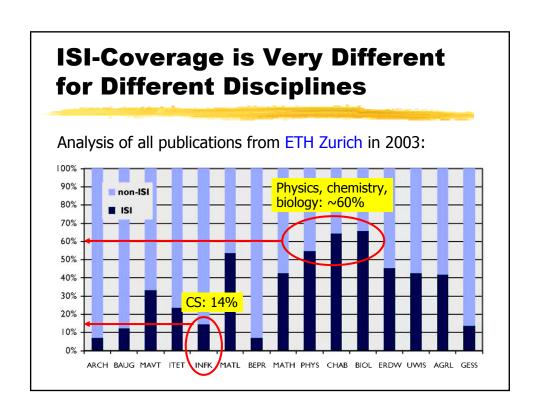
Bibliometry is Being Used

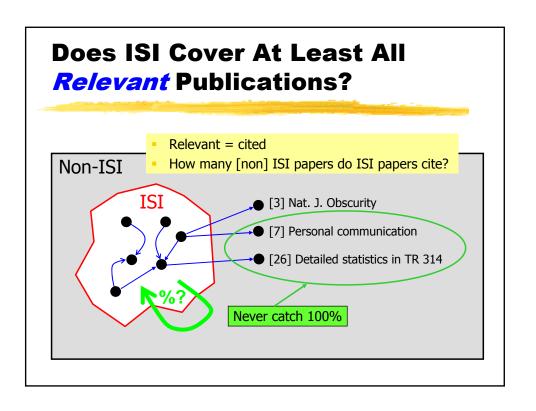
- to evaluate and compare
- Bibliometry is harmful handle with care!

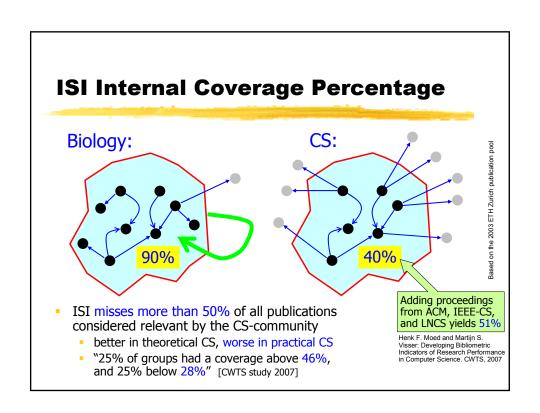
- Nations
- Institutions ← be careful
- Disciplines ← be extremely careful
- People ← not possible (without domain expertise)

The ISI Science Citation Index (or "Web of Science")

- Most bibliometric evaluations are based on it
 - Institute for Scientific Information
 - now Thomson Reuters (commercial)
- Analyze ~8700 journals (~350 from the "field of CS")
- Only few conference proceedings and books
- Emphasis on natural sciences and life sciences
- Technical sciences are under-represented
- Is the ISI database suitable for CS?





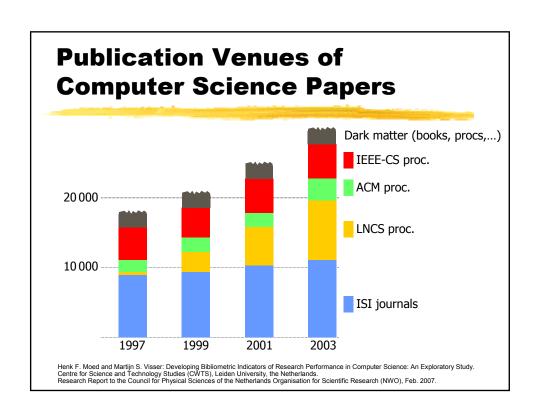


How Relevant are Conferences?

Conference proceedings are typically not covered by ISI
 → miss of many citations even for journal articles



- Claim: For CS,
 - 1) the majority of papers appear in conference proceedings
 - 2) the top-cited conferences and workshops are as significant as journals and have to be considered



Conferences and Workshops

	#venues	#papers (all)	#citations per paper	#papers (top 100 venues)	#citations per paper (top 100 venues)
Journals	471	321 000 35%	5.2	190 000	7.5
Conference / workshop series	2 297	585 000 65%	3.0	167 000	7.3

Data source: MS Libra computer science bibliography search engine, Dec. 2007

Erhard Rahm: Comparing the Scientific Impact of Conference and Journal Publications in Computer Science. Proc. Int. Conf. on Academic Publishing in Europe (APE08), Berlin, 2008

A Small Sample from 2300 CS Conferences / Workshops

Conference			tions	Citations	Cit/Publ
SIGCOMM			945	33546	35.50
MOBICOM - Mobile Computing and Networking	430		14771	34.35	
POPL - Symposium on Principles of Programming Langu		1106	32595	29.47	
SIGMOD – Inte. Conf. on Management of Data	Average C	`it/	2457	53347	21.71
SIGGRAPH – Ann. Conf. on Computer Graphics	Publ is 3.0		3379	59966	17.75
VLDB - Very Large Data Bases	1 001 15 0.0		2324	39418	16.96
ECOOP - European Conference on Object-Oriented Prog	ramming		504	7881	15.64
STOC - ACM Symposium on Theory of Computing			2427	36113	14.88
WWW - World Wide Web Conference Series			1026	11873	11.57
PODC - Symposium on Principles of Distributed Computi		1064	11930	11.21	
FOCS - IEEE Symposium on Foundations of Computer S		2292	24225	10.57	
SODA - Symposium on Discrete Algorithms		1699	14641	8.62	
EUROCRYPT - Theory and Application of Cryptographic		980	7835	7.99	
UbiComp - Ubiquitous Computing	246		1843	7.49	
MobiSys - Int. Conf. on Mobile Systems, Applications, and	88		593	6.74	
IJCAI - International Joint Conference on Artificial Intellige	4520		30435	6.73	
ACM SenSys		244	1442	5.91	
CHI - Computer Human Interaction	for	5611	32583	5.81	
ICALP - Automata, Languages and Programming	is 5.2	2090	10640	5.09	
PARLE - Parallel Architectures and Languages Europe		406	1871	4.61	
ISWC - International Symp. on Wearable Computers			361	1430	3.96
SIGOPS European Workshop			376	1462	3.89

A Small Sample from 2300 CS Co	onfer	enc	es / V	Vorksh	ops
Conference			cations	Citations	Cit/Pub
ESA - European Symposium on Algorithms			754	2490	3.30
STACS - Symposium on Theoretical Aspects of Computer Science			1207	3956	3.2
Information Processing in Sensor Networks			304	840	2.70
Pervasive Computing			132	348	2.6
SWAT - Scandinavian Workshop on Algorithm Theory			373	983	2.6
ALENEX - Algorithm Engineering & Experimentation quality spectro			122	294	2.4
Symposium on Graph Drawing	um	639	1531	2.4	
IFIP World Computer Congress	2785		4401	1.5	
KI - German Conference on Artificial Intelligence			878	1281	1.4
WG - Workshop on Graph-Theoretic Concepts in Computer Science			681	953	1.4
EWSN			73	102	1.4
IEEE Percom	432		554	1.2	
ICDCS – Int. Conf. on Distributed Computing Systems	864		703	0.8	
HICSS - Hawaii International Conference on System Sciences			6527	5268	0.8
EUROMICRO			918	537	0.5
European Symposium on Ambient Intelligence			70	39	0.5
ICALT – Int. Conf. on Advanced Learning Technologies			1544	172	0.1
Artificial Intelligence and Soft Computing			140	8	0.0
Wirtschaftsinformatik			195	6	0.0

Conferences and Workshops

 In CS a conference paper may very well be a final product in itself

Fuzzy Systems and Knowledge Discovery

IASTED Int. Conf. on Communication Systems and Networks

IFIP TC3/WG3.1 Publications

- therefore, researchers may not seek to have their conference papers published in journals
- contrary to other disciplines such as Physics!



661

221

52

14

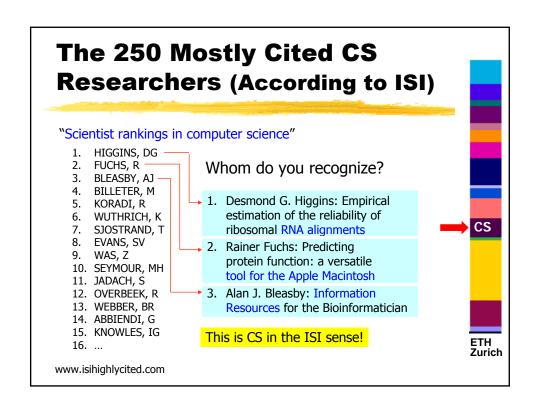
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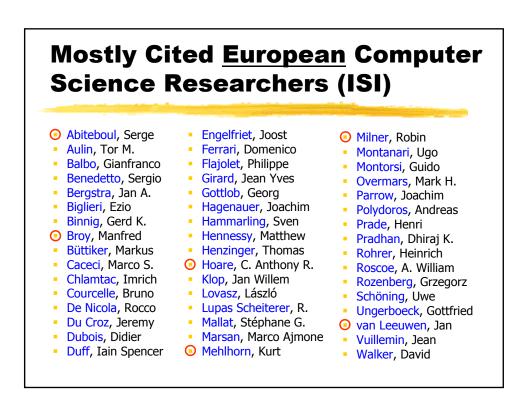
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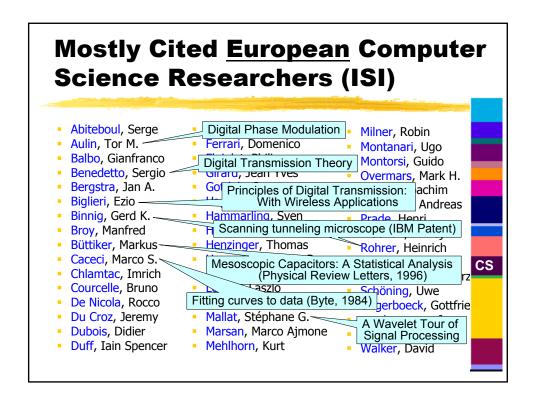
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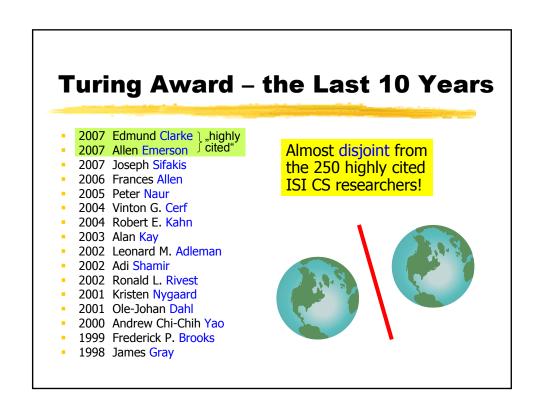
0.02

- → Conference proceedings must not be excluded
 - be aware of variance in quality: "there are more highly cited but also more poorly cited proceedings volumes than there are annual journal volumes" [CWTS study 2007]









Harmful to ISI Database is Irrelevant for CS

- Wrong definition of CS
 - ~ computational science, signal processing,...
- Low coverage
 - e.g., very few conference proceedings
- Yields nonsense results



► But almost all bibliometric evaluations are based on the ISI database!

The Shanghai Ranking "Academic Ranking of World Universities" Not much one can do Criteria Indicator Weight about that Quality of Alumni of an institution winning Nobel Prizes 10% Education and Fields Medals Staff of an institution winning Nobel Prizes 20% and Fields Medals Quality of ISI Faculty Highly cited researchers in 21 broad subject 20% categories Articles published in Nature and Science 20% Research ISI Output Articles in Science Citation Index-expanded, 20% Social Science Citation Index

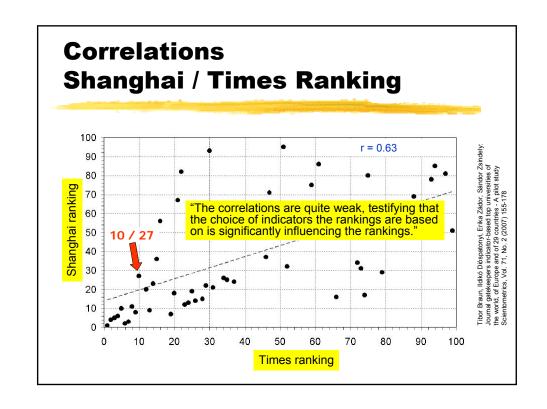
Peter Lee (CMU): Science and Nature – Where's the Computing Research?

"There isn't much computing research in the major corescience publications. I took a quick scan over the past 5 issues of Science and Nature. Over those issues, in Science one sees 35 research articles and reports in the biology and medical science areas, 14 in chemistry/materials, 10 in earth and atmospheric sciences, 5 in astronomy and astrophysics, and several in physics, psychology, and archeology. Only one article in computer science! In Nature, the situation is even more stark. In the last 5 issues we see 11 research articles in biology, 2 in chemistry, 1 in astrophysics, and 1 in psychology. None in computer science." www.cccblog.org Sep 12, 2008



Why should we care about this?

- In the eyes of the natural sciences, we cannot be taken serious
- Image of CS, particularly in the lay public, is a concern
- Science, Nature,... generate news in the more mainstream press



Other Bibliometric Databases?

- SCOPUS: Citation data base from Elsevier
 - ~ 15000 journals
 - ~ 500 conference proceedings

SCOPUS: Top 20 Cited Articles in Computer Science (2004 – 2008)

- 1. MEGA3: Integrated software for Molecular Evolutionary Genetics Analysis and sequence alignment. Kumar, S. (2004), Briefings in bioinformatics, Vol 5, Issue 2, pp 150-163. Cited by: 4,386
- Vision

 2. Distinctive image features from scale-invariant keypoints. Lowe, D.G. (2004), International Journal of Computer Vision, Vol 60, Issue 2, pp 91-110. Cited by: 1,748
 - Bio 3. Haploview: Analysis and visualization of LD and haplotype maps. Barrett, J.C. (2005), Bioinformatics, Vol 21, Issue 2, pp 263-265. Cited by: 1,546
- 4. Cooperative diversity in wireless networks: Efficient protocols and outage behavior. Laneman, J.N. (2004), IEEE Transactions on Information Theory, Vol 50, Issue 12, pp 3062-3080. Cited by: 1,113
- Comm

 5. Cognitive radio: Brain-empowered wireless communications. Haykin, S. (2005), IEEE Journal on Selected Areas in Communications, Vol 23, Issue 2, pp 201-220. Cited by: 565
- Vision

 6. Robust Real-Time Face Detection. Viola, P. (2004), International Journal of Computer Vision, Vol 57, Issue 2, pp 137-154. Cited by: 497
- Vision 7. Image quality assessment: From error visibility to structural similarity. Wang, Z. (2004), IEEE Transactions on Image Processing, Vol 13, Issue 4, pp 600-612. Cited by: 472
- **Comm** 8. Medium access control with coordinated adaptive sleeping for wireless sensor networks. Ye, W. (2004), IEEE/ACM Transactions on Networking, Vol 12, Issue 3, pp 493-506. Cited by: 397
 - 9. The Jalview Java alignment. Editor Clamp, M. (2004), Bioinformatics, Vol 20, Issue 3, pp 426-427. Cited by: 360
- Comm 10. Fading relay channels: Performance limits and space-time signal design. Nabar, R.U. (2004), IEEE Journal on Selected Areas in Communications, Vol 22, Issue 6, pp 1099-1109. Cited by: 358

SCOPUS: Top 20 Cited Articles in Computer Science (2004 – 2008)

Comm
 11. Wireless mesh networks: A survey. Akyildiz, I.F. (2005), Computer Networks, Vol 47, Issue 4, pp 445-487. Cited by: 352

 Core
 12. Tapestry: A resilient global-scale overlay for service deployment. Zhao, B.Y. (2004), IEEE Journal on Selected Areas in Communications, Vol 22, Issue 1, pp 41-53. Cited 52
 13. Scale & affine invariant interest point detectors. Mikolajczyk, K. (2005)
 14. QoS-aware middleware for Web services composition of Software Engineering, Vol 30, Issue 5, pp 311-327 (2004), IEEE Transactions on Software Engineering, Vol 30, Issue 5, pp 311-327 (2004), IEEE Transactions on Software Engineering, Vol 30, Issue 5, pp 311-327 (2004), IEEE Transactions on Software Engineering, Vol 30, Issue 5, pp 311-327 (2004), IEEE Transactions on Software Engineering, Vol 30, Issue 6, pp 578-580. Cited by: 301

 Vision
 16. Two-Dimensional PCA: A State Computing Computing For Software Engineering Action and Recognition. Yang, 1 (2004), IEEE Transaction and Recognition. Yang, 1 (2004) at axxonomy of dependable and secure computing. Avizienis, A. (2004), IEEE Transaction. Dependable and Secure Computing, Vol 1, Issue 1, pp 11-33. Cited by: 285

 Comm
 18. Relay-based deployment concepts for wireless and mobile broadband radio. Pabst, R. (2004), IEEE Communications Magazine, Vol 42, Issue 9, pp 80-89. Cited by: 280

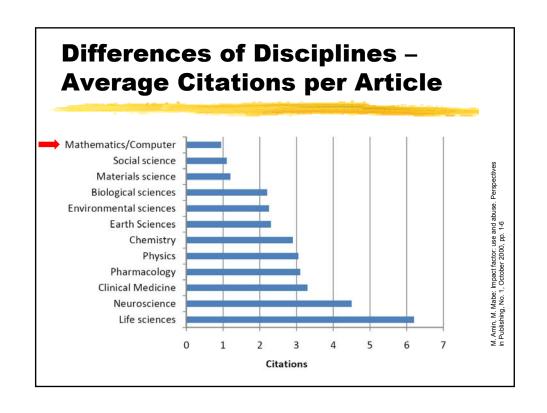
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 19. Zero-forcing methods for downlink spatial multiplexing in multiuser MIMO channels. Spencer, Q.H. (2004), IEEE Transactions on Signal Processing, Vol 52, Issue 2, pp 461-471. Cited by: 275

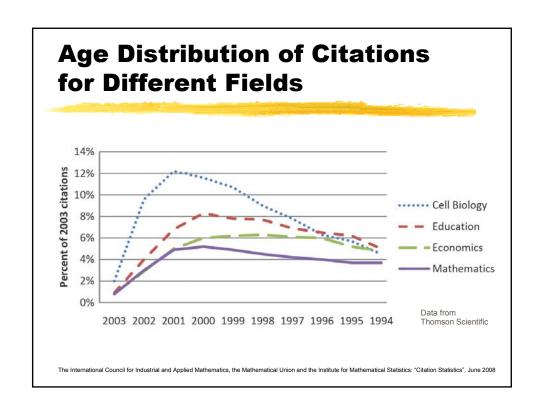
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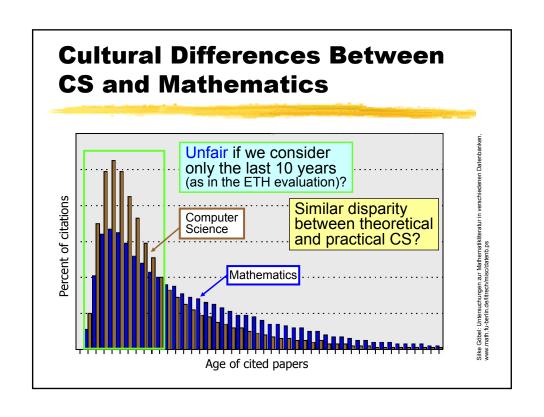
Other Bibliometric Databases?

- Google Scholar and Citeseer
 - very popular, easy to use
 - online tools like "publish or perish" are based on it
- But what exactly do they count, and what do the counts reflect?
 - citations from theses of master students?
 - citations from web pages that are no publications?

Year	Recipient	# Cit.	Rank	
1984	Niklaus Wirth	946	1245	Citation ranking of the
1985	Richard M. Karp	4951	24	
1986	John Hopcroft	4542	34	Turing award recipients
1986	Robert Tarjan	6525	7	according to Citeseer
1987	John Cocke	1074	1017	
1988	Ivan Sutherland	663	2152	
1989	William (Velvel) Kahan	413	3973	
1990	Fernando J. Corbato'	34	∞	
1991	Robin Milner	7900	4	
1992	Butler W. Lampson	1643	471	
1993	Juris Hartmanis	742	1817	→ Esteem of the com-
1993	Richard E. Stearns	380	4434	munity does not corre-
1994	Edward Feigenbaum	363	4684	•
1994	Raj Reddy	270	6703	late with # of citations
1995	Manuel Blum	1704	442	
1996	Amir Pnueli	5212	19	
1997	Douglas Engelbart	113	∞	
1998	James Gray	3945	50	
1999	Frederick P. Brooks, Jr.	908	1332	
2000	Andrew Chi-Chih Yao	2019	304	
2001	Ole-Johan Dahl	505	3094	
2001	Kristen Nygaard	498	3161	
2002	Ronald L. Rivest	6930	5	
2002	Adi Shamir	3492	76	Dror G. Feitelson and Uri Yovel: Predictive Ranking of
2002	Leonard M. Adleman	1746	418	Computer Scientists Using CiteSeer Data, May 2003







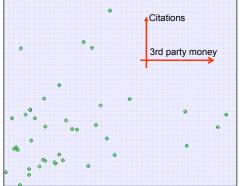
Heterogeneity

- Different disciplines have different citation cultures
- CS is rather heterogeneous
 - practice vs. theory
 - small and exotic areas vs. popular areas
 - very different "cultures" in different sub-fields

Impossible to have a universal measure for CS alone

Are Citations a Good Measure?

Consider third party money/scholar vs. citations/faculty for whole CS Departments at German Universities



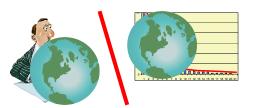
Corr.coeff. = 0.23

Consequences if two sensible performance measures are only weakly correlated?

See: Bernhard Nebel: Ranking? Informatik-Spektrum 4:24, pp. 234-249, Aug. 2001

Are Citations a Good Measure?

- Rank correlations of 0.22 between the peer evaluation based quality rating of Netherlands computer science groups and citation impact indicators of their papers
 - Peer rating of 42 academic computer science groups in the Netherlands in 2003 (QANU)
 - ISI database plus conference proceedings from ACM, LNCS, IEEE



Henk F. Moed and Martijn S. Visser: Developing Bibliometric Indicators of Research Performance in Computer Science. CWTS, 2007

Are Citations a Good Measure?

"15 Reasons Why Authors Cite the Work of Others" (Weinstock, 1971):

- giving credit for related work
- providing background reading
- paying homage to pioneers
- identifying methodology
- identifying the original publication describing an eponymic concept
- correcting / criticizing the work of others
- disputing priority claims of others



If there are very different reasons for citations – is it then sensible to count them?



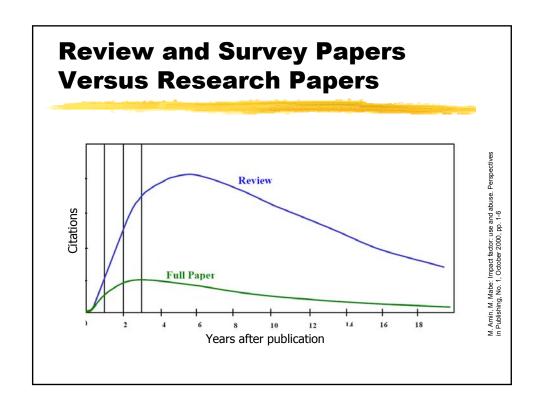
Wrong Credits?

- Sometimes, someone else earns the lion's share of citations
- Example: the important concept of NP-completeness was introduced by Stephen Cook:

Stephen A Cook: The complexity of theorem-proving procedures. Proc. Third Annual ACM Symp. on Theory of Computing, 1971 *cited by:* 2581

But much more often this work is cited:

MR Garey, DS Johnson: Computers and Intractability: A Guide to the Theory of NP-completeness. 1979 *cited by:* 21 087



Self-Citations Boost Papers (and Careers)

- 11% of all citations are self-citations
 - analysis based on 64,842 publications and 692,455 citations
- Each additional self-citation increases the number of citations from others
 - by ~ 1 after 1 year

Self-citation may therefore account directly or indirectly for more than half of all citations after 10 years

- by ~ 3 after 5 years
- by ~ 3.65 after 10 years
- There is no penalty the effect of self-citation remains positive even for very high rates of self-citation

James H. Fowler, Dag W. Aksne: Does self-citation pay? Scientometrics, Vol. 72, No. 3 (2007) 427-43

How to Increase Your Bibliometric Values

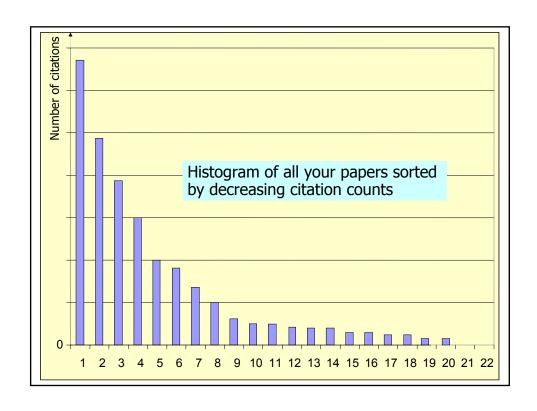
- Write your name on papers by your PhD students
- Ignore your publisher's copyright: put your paper online
- Work in a popular area so that many others can cite you
- Write survey papers, not research papers
- Never change your established research area
- Avoid innovative and new (but risky) projects

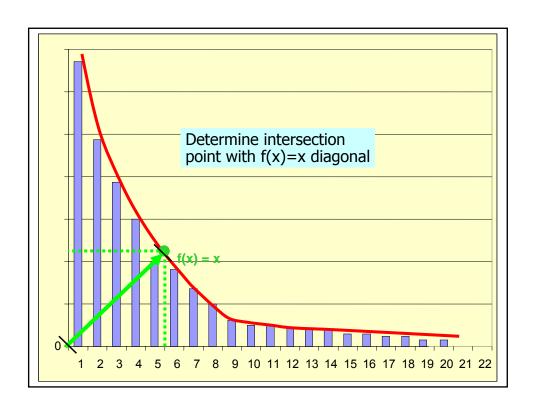


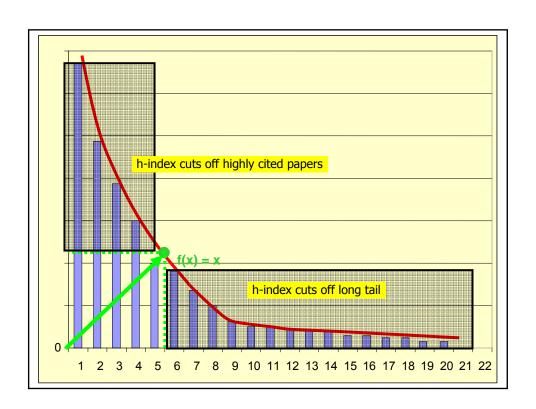
- Chose catchy titles for your papers
- Emphasize quantity instead of quality
- Do not lose valuable time, avoid events like this one
- Concentrate on paper production, not good teaching
- Heavily cite your own (and your friend's) papers
- Never publish more than a single "Least Publishable Unit"
- Cannibalize your old papers: refurbish and republish them

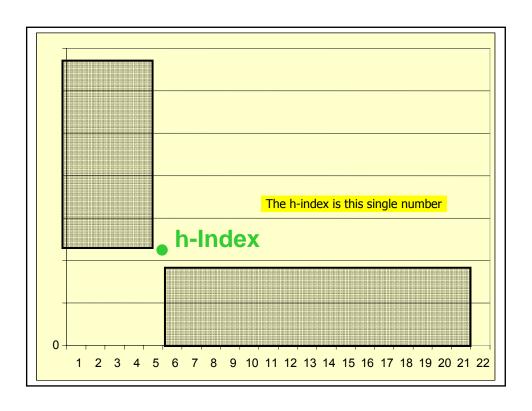
The "h-index"

- Has become very popular
- "The number of papers with citation number higher or equal to h"
- Example: h=23, if 23 papers have at least 23 citations









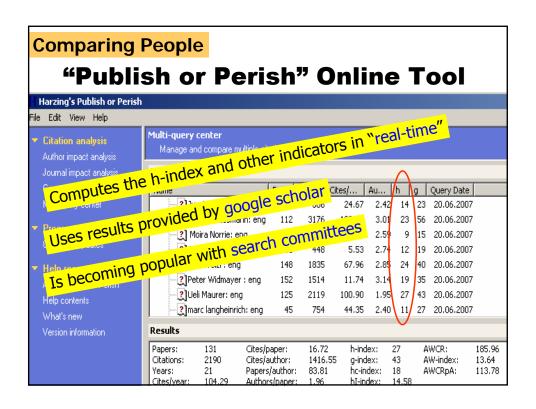
On the h-index

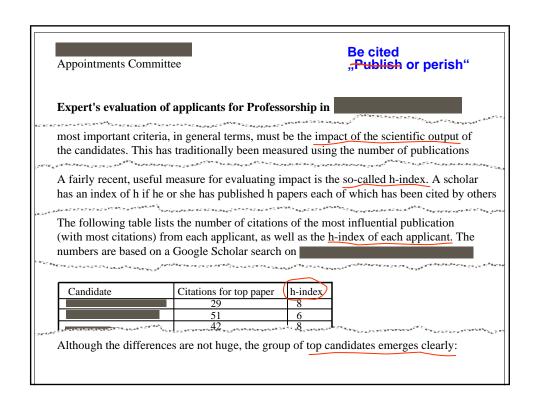
 "I argue that two individuals with similar h are comparable in terms of their overall scientific impact, even if their total number of papers or their total number of citations is very different." [Jorge Hirsch]

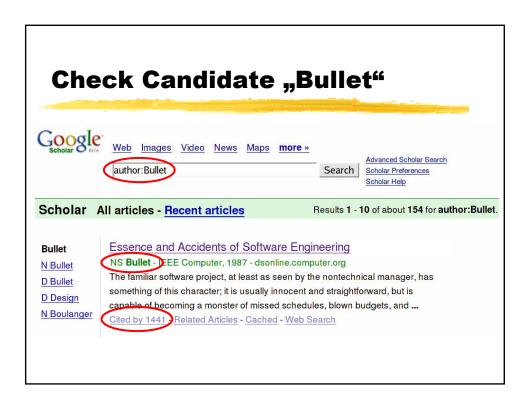


 "If your second-most cited publication has 50 citations, it makes no difference for the h-index whether the first has 51 or 10,000." [Bertrand Meyer]







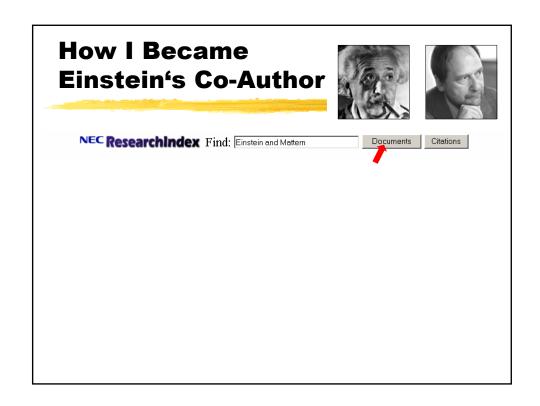


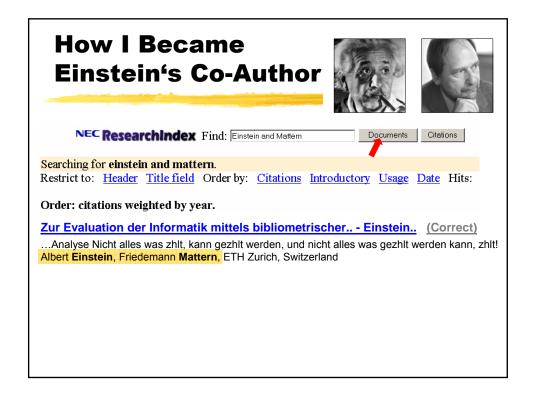
No Silver Bullet: Essence and Accidents of Software Engineering

by Frederick P. Brooks, Jr.

Of all the monsters that fill the nightmares of our folklore, none terrify more than werewolves, because they transform unexpectedly from the familiar into horrors. For these, one seeks bullets of silver that can magically lay them to rest.

The familiar software project, at least as seen by the nontechnical manager, has something of this character; it is usually innocent and straightforward, but is capable of becoming a monster of missed schedules, blown budgets, and flawed products. So we hear desperate cries for a silver bullet--something to make software costs drop as rapidly as computer hardware costs do.





The "Einstein & Mattern" Paper

22 Informatik_Spektrum_25_Februar_2002

Zur Evaluation der Informatik mittels bibliometrischer Analyse

Nicht alles was zählt, kann gezählt werden, und nicht alles was gezählt werden kann, zählt! Albert Einstein

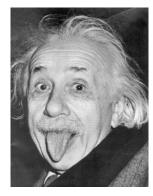
Friedemann Mattern

Zur Bewertung von Forschungsinstitutionen oder einzelnen Wissenschaftlern werden zunehmend bibliometrische Analysen eingesetzt.

Unter einer bibliometrischen Analyse wird die statistische Auswertung wissenschaftlicher Publivereinbarung (welche nachprüfbare Leistungsindikatoren zwingend nach sich zieht – "you can't manage what you can't measure") bis hin zur Erkenntnis, dass im Zeitalter der Globalisierung eine

Not everything that can be counted counts, and not everything that counts can be counted.

Albert Einstein



"Using the impact factor alone is like using weight alone to judge a person's health"

"Ranking people is not the same as ranking their papers"

www.mathunion.org/fileadmin/IMU/Report/CitationStatistics.pdf

June 2008

Joint Committee on Quantitative Assessment of Research

Citation Statistics

A report from the International Mathematical Union (IMU) in cooperation with the International Council of Industrial and Applied Mathematics (ICIAM) and the Institute of Mathematical Statistics (IMS)

The report is written from a mathematical perspective and strongly cautions against the over-reliance on citation statistics such as the impact factor and h-index. These are often promoted because of the belief in their accuracy, objectivity, and simplicity, but these beliefs are unfounded.

www.mathunion.org/fileadmin/IMU/Report/CitationStatistics.pdf

June 2008

The "Report" on Numbers

- "The lure of simple numbers seems to overcome common sense and good judgment."
- "Numbers are not inherently superior to sound judgments. We should not discard peer review merely because it is sometimes flawed by bias."

"Stop the Numbers Game", CACM, Nov. 2007

I am offended by discussions that imply that the journal is there to serve the authors rather than the readers. [...]

Academics with large groups, who often spend little time with each student but put their name on all of their students' papers, will rank above those who work intensively with a few students. [...]

Researchers who apply the "copy, paste, disguise" paradigm to publish the same ideas in many conferences and journals will score higher than those who write only when they have new ideas or results to report. [...]

Those who want to see computer science progress and contribute to the society that pays for it must object to rating-by-counting schemes every time they see one being applied.

David Parnas



Papers 266 Authors/paper 3.13 Citations: 4229 h-index 31 Cites/paper: 15.90 condex: 62

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